



# ARIEL

# MARCUS-HOLLENBECK

## PRODUCING ARTISTIC DIRECTOR

### **SHE/HER/HERS**

### **CONTACT**

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### **REFERENCES**

#### **Frank Williams (he/him)**

Artistic Director of Staten Island  
Shakespearean Theatre Co.  
[sistny@gmail.com](mailto:sistny@gmail.com)

#### **Michael Page (he/him)**

Head of Performing Arts Management  
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### **EDUCATION**

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#### **Master of Fine Arts (MFA), Performing Arts Management**

- City University of New York, Brooklyn College, 2024

#### **Bachelor of Arts (BA), Theatre and Graphic Design**

- State University of New York, 2011

### **WORK EXPERIENCE**

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#### **IlluminArt Productions: Producing Artistic Director - 2018–Present**

- Lead artistic vision and operations of a growing educational theatre company
- Founded Staten Island's only Theatre for Young Audiences (TYA) season, offering free/low-cost access for families
- Build community partnerships with schools, libraries, and cultural organizations  
Hire and oversee artists, playwrights, and technical staff
- Chair the Artistic Planning Committee and guide season programming
- Support grant writing and launch new initiatives

#### **Women's Playwright Collective: Festival Director - 2017-Present**

- Co-Founded and currently leads the only playwright incubator on Staten Island, supporting the development and production of original work by 20 playwrights over 8 years
- Curate and oversee programming for the Not Forgotten Play Festival, producing annual showcases of original 10-minute plays and one-acts  
Facilitate monthly workshops and feedback sessions to advance new work and artistic growth.